

# **SPONSORSHIP OPPORTUNITIES**

Monday, May 19th | Mooresville Golf Club

# Title Sponsor (Exclusive): \$15,000

Supporting Ada Jenkins Center's programs to help people create lasting solutions for economic stability, including service at our Nourish Up Food Pantry, housing and street outreach services and critical financial assistance with mortgage, rent, utilities, and childcare payments.

- Two golf foursomes includes green fees for eight players, four golf carts, lunch, and 16 beverage tickets
- Recognition as the Title Sponsor with Logo on all print materials
- Prominent signage at the tournament
- Opportunity to address at start of the tournament
- Logo and link placement on Ada Jenkins Center's "Golfing for Good" web page
- Inclusion in all news releases and publicity
- Membership in Ada Jenkins Center's 2024 Neighborhood Business Network (includes logo/link on Neighborhood Business Network web page, and recognition in our quarterly E-newsletter to 4,000+ recipients)
- Social media coverage on Facebook, Instagram, LinkedIn and Twitter
- Logo in all post-event promotions as Title Sponsor

# Champion Sponsor (Exclusive): \$10,000

Supporting student academic enrichment in our onsite LEARN Works afterschool program and Camp LEARN Works Summer Program.

- One golf foursome includes green fees for four players, two golf carts, lunch, and eight beverage tickets
- Recognition as the Champion Sponsor with Logo on all print materials
- Prominent signage at the tournament
- Logo and link placement on Ada Jenkins Center's "Golfing for Good" web page
- Inclusion in all news releases and publicity
- Membership in Ada Jenkins Center's 2024 Neighborhood Business Network (includes logo/link on Neighborhood Business Network web page, and recognition in our quarterly E-newsletter to 4,000+ recipients)
- Social media coverage on Facebook, Instagram, LinkedIn and Twitter

# Scoreboard Sponsor (Exclusive): \$7,500

Supporting our Economic Mobility Program services, helping clients identify financial goals and implement a plan to achieve financial stability, including understanding personal credit reports and how to build credit, how to create and build savings, how to invest for the future, and more.

- One golf foursome includes green fees for four players, two golf carts, lunch, and eight beverage tickets
- Name recognition at the scoreboard
- Logo and link placement on Ada Jenkins Center's "Golfing for Good" web page
- Membership in Ada Jenkins Center's 2024 Neighborhood Business Network (includes logo/link on Neighborhood Business Network web page, and recognition in our quarterly E-newsletter to 4,000+ recipients)
- Social media coverage on Facebook, Instagram, LinkedIn and Twitter

# Golf Cart Sponsor (Exclusive): \$5,000

Supporting the Ada Jenkins Center's Street Outreach Team and services to assist those who are housing insecure.

- One golf foursome includes green fees for four players, two golf carts, lunch, and eight beverage tickets
- Name recognition on all golf carts (Logo)
- One year membership in the Ada Jenkins Center Neighborhood Business Network
- Social media coverage, including Facebook, Instagram, LinkedIn and Twitter
- Organizational promotion in the Ada Jenkins Center's E-Newsletter

#### Registration Sponsor (Exclusive): \$4,000

- One golf foursome includes green fees for four players, two golf carts, lunch, and eight beverage tickets
- Signage at registration day of event and logo on pre-registration cards for all players
- Organizational promotion in the Ada Jenkins Center's E-Newsletter

#### Tournament Meal Sponsor (Exclusive): \$3,500

- One golf foursome includes green fees for four players, two golf carts, lunch, and eight beverage tickets
- Your logo will be placed on each box lunch provided to all participating golfers
- Organizational promotion in the Ada Jenkins Center's E-Newsletter

# \*Inclusion Sponsor: \$750 Community Opportunity!

Sponsor a team to allow community members to play that would not otherwise be able to participate!

- One year membership in the Ada Jenkins Center Neighborhood Business Network
- Social media coverage, including Facebook, Instagram, LinkedIn and Twitter
- Organizational promotion in the Ada Jenkins Center's E-Newsletter
- \*Subject to availability

# Additional Sponsor Opportunities (No player fees included):

- Putting Green Sponsor (Exclusive): \$2,000 signage at putting green
- Severage Cart Sponsor (Exclusive): \$1,000 signage on beverage cart
- Hole Sponsor: \$500 company name/logo recognition on signage displayed at one hole along the golf course (or more, up to all 18!) Please ask for details.
- Golfer Gift Bag Sponsor: \$250 opportunity to add a brochure or flyer (this is not exclusive and <u>does</u> include fulfillment of your company swag item if you choose)

# **Player Opportunities:**

#### Team Player Package: \$600

- Foursome Includes green fees for four players, 2 golf carts, lunch, and eight beverage tickets
- Team Name recognition

#### Individual Golfer: \$150\*

Includes green fees, shared golf cart, lunch, and two beverage tickets
\*Subject to availability

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